



Sample invitation message for CivicPulse survey

Dear [Name],

Our mission at CivicPulse is to generate insights of and for local governments across the United States. Today we are writing you to request your participation in a [X] minute survey on [survey topics]. These questions have been developed by researchers from [University Names], and your responses will remain confidential.

[LINK: Click Here to Take the Survey]

We will follow up to provide you a report based on this survey, and hope to offer you useful insights comparing the experiences of different local governments.

Thank you for your time.

[Name] and the CivicPulse Team

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[Position], CivicPulse

Please [LINK: Click Here] to opt out of future emails.